

# RESIREA

Renewable Energy Sustainable Program For Intelligent Rural Electrification and Poverty Alleviation

## Work Package 9 Communication and dissemination

Kick-off meeting - Vientiane - 29/01/2007



MEM  
Lao PDR



ADEME



Agence de l'Environnement  
et de la Maîtrise de l'Énergie

Intelligent Energy  Europe

# Objectives

- ✿ Disseminate the results of the work carried out, especially with institutional investors, European and Asian backers, political actors, rural development and energy field investors and component manufacturers, etc.
- ✿ Make the applied methodology known, and to underline that technical and financial sustainability are taken into consideration in the proposed programmes,
- ✿ Allow potential investors to evaluate the motivation and implication of the provincial actors for programmes like these.

# Tasks




- ✿ Communication actions during the project:
  - ✿ brochure
  - ✿ website
  - ✿ communication and dissemination meetings with relevant province authorities and stakeholders
  
- ✿ International seminar to present the programmes.

# Time frame





- ✿ Website on line before July 2006
- ✿ Communication and dissemination meetings:  
following the project meetings
- ✿ November 2009: Seminar

# Outcome and deliverables

## Outcome:

-  Dissemination of the RESIREA objectives and methodology in Asia and Europe.
-  Availability of data
-  Bringing financing institutions, investors and local political authorities together

## Deliverables:

-  Programme presentation brochure (also published in FONDEM's biannual DRE-specialised bulletin)
-  Internet website
-  3 Communication and dissemination meetings per province
-  1 International seminar

# Roles of partners

- ✿ FONDEM: design and production of the brochure and the Internet site.
- ✿ FRAUNHOFER: organisation of the final seminar.
- ✿ CRA-W: Participation in the seminar.
- ✿ DET, DOE, RERD: co-organisation of the seminar, dissemination of the brochure, the website and the RESIREA results in the provinces of their countries and with national decision makers.